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Eli Zabar

laurenscala Learning the secrets of New York. Greenhouses sitting on top of buildings along E. 91st Street that utilize the warmth of the ovens baking brownies below to grow fresh tomatoes and then some. This is the genius of Eli Zabar. If you're a NYer you have heard his name, seen his trucks around town, and likely have visited one of his many neighborhood cafes, restaurants, or markets. A smart, incredibly passionate man who built an empire in our city putting simply delicious and relatable food on tables all over town. Today I'm reminded why I love what I do. It's not because I get to eat at all the best places like you may think, it's because I get to spend 1:1 time with people like Eli Zabar hearing his story and about his love for food, people and the community. That's what it should be about. ❤️  
#EliZabar #UES #NewYork



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